

Produced by **Friends
of Camp Agawam**
and **Orion.events**



TOMMYSTOCK

2025



WHO

The Friends of Camp Agawam and Orion.events

WHAT

2025 Tommystock Festival

WHERE

At Camp Agawam in Orion Township

WHY

To fundraise dollars to assist Michigan build out and retain Camp Agawam

WHEN

Friday July 25, Saturday July 26 and Sunday July 27
(Pink event)

FIREBOWL STAGE AND SEATING PROJECT



2023: Firebowl handrails and safety paths in venue, lighting improvements, improved access ways

2024: New roof on concession stand / shed. Plan improvements for firebowl

2025: New stage, expanded seating in firebowl



2025 SPONSORSHIP OPPORTUNITIES



Firebowl Stage: \$5,000

- Your logo inclusion on all placements
- Your banner on the main stage at the firebowl

Tiki Bar: \$2,500

- Large logo inclusion on all placements
- Your banner on the tiki bar at the beach area

Parking Area: \$1,000

- Small logo inclusion on all placements
- Your banner in the parking lot area

Community Partner: \$500

- Your name on all placements
- Inclusion on 3x8' banners featuring all sponsors logos and names

WHAT ELSE DO YOU GET?



Logo or name inclusion on:

- Tommystock web page, Facebook and Instagram
- Friends of Camp Agawam web page
- Inclusion in 1x Tommystock Facebook post – week of event
- Name or logo on 100 Tommystock posters
- Name or logo on 2500 Tommystock post cards – distributed pre-event
- Booth space in the vendor area
- A bank of free tickets for internal or external use

AGREEMENT



- ☐ **Firebowl Stage Sponsorship: \$5,000**
- ☐ **Tiki Bar Sponsorship: \$2,500**
- ☐ **Parking Area Sponsorship: \$1,000**
- ☐ **Community Partner Sponsorship: \$500**

Please email a vector file (EPS, AI, PDF) and low res raster file (GIF, JPG, PNG) to jdcarson@gmail.com

Please make checks payable to:
Friends of Camp Agawam
1179 Beach Drive
Lake Orion, MI 48360

tommystock.org
facebook.com/tommystockfestival

For more information contact:
John Carson – President
248.842.1208
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Signed by: _____

We thank you for your tax-deductible contribution and for your commitment to help the Friends of Camp Agawam preserve the camp. We are a 501(c)(3) non-profit run by a volunteer Board of Directors.
Tax ID # 82-2031308.