



2019 Sponsorship Opportunities:

\$500 Sponsorship your business will receive:

- 10 x 10 vendor space for your business

Name inclusion:

- 2019 Tommystock website
- 2500 TOMMYSTOCK programs distributed at 2019 festival
- 200 posters distributed throughout metro area for 2019 Tommystock
- Media ads for 2019 Tommystock
- Signage- banners and free standing signs at 2019 festival
- 4 complimentary one day passes

\$1,000 Sponsorship your business will receive:

- 10 x 10 vendor space

Small logo inclusion:

- 2019 Tommystock website
- 2500 Tommystock programs distributed at 2019 festival
- 200 posters distributed throughout metro area for 2019 Tommystock
- Media ads for 2019 Tommystock
- Banners and free standing signs at 2019 festival
- 4 complimentary weekend passes – music and camping
- VIP hospitality access for 4

\$2,500 Sponsorship your business will receive:

- Sponsorship of specific element of 2019 Tommystock community festival
- Custom-sized space tailored to sponsorship and business/organization needs

Large logo inclusion:

- 2019 Tommystock website
- 2500 TOMMYSTOCK programs distributed at 2019 festival
- 200 posters distributed throughout metro area for 2019 Tommystock
- Media ads for 2019 Tommystock
- Park signage- banners and free standing signs at 2019 festival
- 8 complimentary weekend passes – music and camping
- VIP hospitality access for 8
- Meet and greet access for 8 – Saturday headlining band

We would be happy to discuss sponsorship opportunities above the \$2,500 level as well as to create an individual partnership for your business or organization.

Thank you for your support of Tommystock.

Tommystock is produced by the Friends of Camp Agawam, a 501(c)3 nonprofit organization
1179 Beach Drive Lake Orion, MI 48360 T: 248.842.1208

www.tommystock.org

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Tommystock Sponsorship Elements:

\$2,500 – Main stage sponsor – stage programmed Friday 4-10, Sa noon-10p, Sun 10-5p

\$2,500 – Firebowl sponsor – nightly musical entertainment from 10p-2a Fr & Sa

\$2,500 – Electric Agawam Stage – Electronic music pavilion Fr & Sa 10p-2a

\$2,500 – Beach activities – Programmed Sa & Su with dragon boat training, fishing competition, kayaks, paddle boards, canoes, a tiki bar, jet ski display, pontoon rides and more!

\$2,500 – Fr & Sa Kids activity area and Su 12-4 FREE FAMILY FUN DAY – light crafts and games Fr & Sa and a full kidz fun zone on Sunday to drive family attendance

\$1,000 – Vendor booth sponsor – arts crafts and merch vendors

\$1,000 – Parking and shuttle sponsor – your logo on NOTA buses used for shuttle service

\$1,000 – Lighted trailways partner – signage on multiple trails listing you as the luminary / lighted trail sponsor

\$1,000 – Tiki bar sponsor – new tiki bar at the beach area

\$1,000 – Beer garden sponsor – main beer sales area by the main stage

\$1,000 – Firebowl beer stand – 10x10 beer sales space at the Firebowl

\$1,000 – camp site sponsor – 8x separate sign placements – 1 per campsite location

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